Recognition of Innovation and Outstanding Service to Members of a Division

In recent years, the BMGT Division has strived to:

- Innovate ways to reach its members
- Create value-added programming
- Operate with a fiscally sustainable business model

Since 2009, the Division has been at the leading edge of providing members virtual programming content, organizing the first multi-national, virtual symposium that was streamed live over the internet to over 100 participants on three continents.

In 2012, BMGT experimented with a new way to reach members by serving as both a fiscal agent and providing logistical support for an existing technical meeting that targeted mid to senior level professionals in the pharmaceutical industry. The event was within a 5% variance of the budget and marked the first time BMGT created significant revenue for the division AND provided a marketing opportunity to seek new ACS members.